

SAGA COMMUNICATIONS OF TUCKESSEE, LLC
EEO PUBLIC FILE REPORT
ADDENDUM TO PUBLIC FILE REPORT
APRIL 1, 2007 THROUGH MARCH 31, 2008

B. Recruitment/Referral Sources

1. **Job Title:** **Morning show on-air host, WEGI**
 Date Filled: April 2, 2007
 Note: List of interviewees with notes available.

 Source A: Walk-in
 Referred Person Hired? Yes

 Source B: All Access
 Contact: Support
 Address: (website address) allaccess.com
 Telephone: None
 Referred Person Hired? No

 Source C: Clarksville/Montgomery County Career Center
 Contact: Donna Dunn
 Address: 350 Pageant Lane, Clarksville, TN 37043
 Telephone: (931) 648-5530
 Referred Person Hired? No

 Source D: Educational Opportunity Center
 Contact: John Johnson
 Address: Austin Peay, PO Box 4667, Clarksville, TN 37044
 Telephone: (931) 221-7481
 Referred Person Hired? No

 Source E: Murray State University Hopkinsville Regional Campus
 Contact: Kelly Morse
 Address: 5305 Ft. Campbell Blvd., Hopkinsville, KY 42240
 Telephone: (270) 707-1525
 Referred Person Hired? No

2. **Job Title:** **General Manager**
 Date Filled: May 14, 2007

 Source A: Exigent circumstance: This position was filled by our corporate office in
 Grosse Pointe Farms, Michigan. This is our head position and not one
 that we recruit for locally.
 Referred Person Hired? Yes

3. **Job Title: Chief Engineer**

Date Filled: June 22, 2007

Source A: Unsolicited Resume

Referred Person Hired? Yes

Source B: Clarksville/Montgomery County Career Center

Contact: Donna Dunn

Address: 350 Pageant Lane, Clarksville, TN 37043

Telephone: (931) 648-5530

Referred Person Hired? No

Source C: Educational Opportunity Center

Contact: John Johnson

Address: Austin Peay, PO Box 4667, Clarksville, TN 37044

Telephone: (931) 221-7481

Referred Person Hired? No

Source D: Murray State University Hopkinsville Regional Campus

Contact: Kelly Morse

Address: 5305 Ft. Campbell Blvd., Hopkinsville, KY 42240

Telephone: (270) 707-1525

Referred Person Hired? No

Source E: All Access

Contact: Support

Address: (website address) allaccess.com

Telephone: None

Referred Person Hired? No

Source F: Saga Communications website

Contact: Michelle Novak

Address: 73 Kercheval Ave., Suite 201, Grosse Point Farms, MI 48236

Telephone: (313) 886-7070

Referred Person Hired? No

4. **Job Title: Promotions Director**

Date Filled: August 6, 2007

Source A: All Access
Contact: Support
Address: (website address) allaccess.com
Telephone: None
Referred Person Hired? Yes

Source B: WCVQ website
Contact: Scott Chase
Address: 1640 Old Russellville Pike, Clarksville, TN 37043
Telephone: (931) 648-7720
Referred Person Hired? No

Source C: Saga Communications website
Contact: Michelle Novak
Address: 73 Kercheval Ave., Suite 201, Grosse Point Farms, MI 48236
Telephone: (313) 886-7070
Referred Person Hired? No

Source D: Clarksville/Montgomery County Career Center
Contact: Donna Dunn
Address: 350 Pageant Lane, Clarksville, TN 37043
Telephone: (931) 648-5530
Referred Person Hired? No

Source E: Educational Opportunity Center
Contact: John Johnson
Address: Austin Peay, PO Box 4667, Clarksville, TN 37044
Telephone: (931) 221-7481
Referred Person Hired? No

Source F: Murray State University Hopkinsville Regional Campus
Contact: Kelly Morse
Address: 5305 Ft. Campbell Blvd., Hopkinsville, KY 42240
Telephone: (270) 707-1525
Referred Person Hired? No

5. **Job Title: Production Director**

Date Filled: August 6, 2007

Source A: In-house referral
Referred Person Hired? Yes

Source B: All Access
Contact: Support
Address: (website address) allaccess.com
Telephone: None
Referred Person Hired? No

Source C: WCVQ website
Contact: Scott Chase
Address: 1640 Old Russellville Pike, Clarksville, TN 37043
Telephone: (931) 648-7720
Referred Person Hired? No

Source D: Saga Communications website
Contact: Michelle Novak
Address: 73 Kercheval Ave., Suite 201, Grosse Point Farms, MI 48236
Telephone: (313) 886-7070
Referred Person Hired? No

Source E: Clarksville/Montgomery County Career Center
Contact: Donna Dunn
Address: 350 Pageant Lane, Clarksville, TN 37043
Telephone: (931) 648-5530
Referred Person Hired? No

Source F: Educational Opportunity Center
Contact: John Johnson
Address: Austin Peay, PO Box 4667, Clarksville, TN 37044
Telephone: (931) 221-7481
Referred Person Hired? No

Source G: Murray State University Hopkinsville Regional Campus
Contact: Kelly Morse
Address: 5305 Ft. Campbell Blvd., Hopkinsville, KY 42240
Telephone: (270) 707-1525
Referred Person Hired? No

6. **Job Title: Receptionist**

Date Filled: January 1, 2008

Source A: Exigent Circumstance* (promotion from part-time)
Referred Person Hired? Yes

* This person was originally hired as a part-time receptionist, and proper EEO procedures and heavy recruiting and interviewing were performed at the time of the original part-time hire. This person demonstrated superb work performance, and we promoted her to full-time on January 1, 2008.

7. **Job Title: Mid-day on-air host, WEGI**

Date Filled: January 1, 2008

Source A: Exigent Circumstance* (promotion from part-time)

Referred Person Hired? Yes

*This employee was originally hired as a part-time promotions assistant. After demonstrating superb work performance and on-air abilities, we promoted her to full-time status as an on-air talent.

8. **Job Title: Mid-day on-air host, WZZP**

Date Filled: February 18, 2008

Source A: Promotion from within. (Part-timer applied for position and was hired.)

Referred Person Hired? Yes

Source B: Clarksville/Montgomery County Career Center

Contact: Donna Dunn

Address: 350 Pageant Lane, Clarksville, TN 37043

Telephone: (931) 648-5530

Referred Person Hired? No

Source C: Educational Opportunity Center

Contact: John Johnson

Address: Austin Peay, PO Box 4667, Clarksville, TN 37044

Telephone: (931) 221-7481

Referred Person Hired? No

Source D: Murray State University Hopkinsville Regional Campus

Contact: Kelly Morse

Address: 5305 Ft. Campbell Blvd., Hopkinsville, KY 42240

Telephone: (270) 707-1525

Referred Person Hired? No

9. **Job Title: Afternoon on-air host, WVVR**

Date Filled: March 17, 2008

Source A: All Access

Contact: Support

Address: (website address) allaccess.com

Telephone: None

Referred Person Hired? Yes

Source B: Recruitment ads on WVVR

Referred Person Hired? No

Source C: Saga Communications website

Contact: Michelle Novak

Address: 73 Kercheval Ave., Suite 201, Grosse Point Farms, MI 48236

Telephone: (313) 886-7070

Referred Person Hired? No

10. **Job Title: Sales Executive**
 Date Filled: July 16, 2007
- Source A: Recruitment ads on WVVR
 Referred Person Hired? Yes
- Source B: Recruitment ads on WEGI
 Referred Person Hired? No
- Source C: Newspaper ad in the Leaf Chronicle
 Contact: Ruth Stryjewski
 Address: 200 Commerce Street, Clarksville, TN 37040
 Telephone: (931) 552-1808
 Referred Person Hired? No
- Source D: Newspaper ad in the Kentucky New Era
 Contact: Cynthia
 Address: 1618 E. 9th Street, Hopkinsville, KY 42240
 Telephone: (270) 886-4444
 Referred Person Hired? No
11. **Job Title: Sales Executive**
 Date Filled: August 15, 2007
- Source A: Recruitment ads on WVVR
 Referred Person Hired? Yes
- Source B: Recruitment ads on WEGI
 Referred Person Hired? No
- Source C: Newspaper ad in the Leaf Chronicle
 Contact: Ruth Stryjewski
 Address: 200 Commerce Street, Clarksville, TN 37040
 Telephone: (931) 552-1808
 Referred Person Hired? No
- Source D: Newspaper ad in the Kentucky New Era
 Contact: Cynthia
 Address: 1618 E. 9th Street, Hopkinsville, KY 42240
 Telephone: (270) 886-4444
 Referred Person Hired? No

12. **Job Title:** **Sales Executive**
Date Filled: September 10, 2007
- Source A: Recruitment ads on WVVR
Referred Person Hired? Yes
- Source B: Recruitment ads on WEGI
Referred Person Hired? No
- Source C: Newspaper ad in the Leaf Chronicle
Contact: Ruth Stryjewski
Address: 200 Commerce Street, Clarksville, TN 37040
Telephone: (931) 552-1808
Referred Person Hired? No
- Source D: Newspaper ad in the Kentucky New Era
Contact: Cynthia
Address: 1618 E. 9th Street, Hopkinsville, KY 42240
Telephone: (270) 886-4444
Referred Person Hired? No
13. **Job Title:** **Sales Executive**
Date Filled: September 18, 2007
- Source A: In-house referral
Referred Person Hired? Yes
- Source B: Recruitment ads on WVVR
Referred Person Hired? No
- Source C: Recruitment ads on WEGI
Referred Person Hired? No
- Source D: Newspaper ad in the Leaf Chronicle
Contact: Ruth Stryjewski
Address: 200 Commerce Street, Clarksville, TN 37040
Telephone: (931) 552-1808
Referred Person Hired? No
- Source E: Newspaper ad in the Kentucky New Era
Contact: Cynthia
Address: 1618 E. 9th Street, Hopkinsville, KY 42240
Telephone: (270) 886-4444
Referred Person Hired? No

14. **Job Title: Sales Executive**

Date Filled: October 5, 2007

Source A: Recruitment ads on WVVR
Referred Person Hired? Yes

Source B: Recruitment ads on WEGI
Referred Person Hired? No

Source C: Newspaper ad in the Leaf Chronicle
Contact: Ruth Stryjewski
Address: 200 Commerce Street, Clarksville, TN 37040
Telephone: (931) 552-1808
Referred Person Hired? No

Source D: Newspaper ad in the Kentucky New Era
Contact: Cynthia
Address: 1618 E. 9th Street, Hopkinsville, KY 42240
Telephone: (270) 886-4444
Referred Person Hired? No

15. **Job Title: Sales Executive**

Date Filled: November 19, 2007

Source A: Rehire*, Unsolicited Resume
Referred Person Hired? Yes

*This valued, experienced employee has been employed with our company two times in the past. She left on good terms both times. She re-applied for her old position during an interview period following a series of radio recruitment ads and newspaper recruitment ads.

Source B: Recruitment ads on WVVR
Referred Person Hired? No

Source C: Recruitment ads on WEGI
Referred Person Hired? No

Source D: Newspaper ad in the Leaf Chronicle
Contact: Ruth Stryjewski
Address: 200 Commerce Street, Clarksville, TN 37040
Telephone: (931) 552-1808
Referred Person Hired? No

Source E: Newspaper ad in the Kentucky New Era
Contact: Cynthia
Address: 1618 E. 9th Street, Hopkinsville, KY 42240
Telephone: (270) 886-4444
Referred Person Hired? No

16. **Job Title:** **Sales Executive**
Date Filled: February 25, 2008
- Source A: Recruitment ads on WCVQ
 Referred Person Hired? Yes
- Source B: Recruitment ads on WZZP
 Referred Person Hired? No
- Source C: Recruitment ads on WEGI
 Referred Person Hired? No
- Source D: Recruitment ads on WVVR
 Referred Person Hired? No
17. **Job Title:** **Production Director**
Date Filled: March 31, 2008
- Source A: All Access
 Contact: Support
 Address: (website address) allaccess.com
 Telephone: None
 Referred Person Hired? Yes
- Source B: WCVQ website
 Contact: Scott Chase
 Address: 1640 Old Russellville Pike, Clarksville, TN 37043
 Telephone: (931) 648-7720
 Referred Person Hired? No
- Source C: Clarksville/Montgomery County Career Center
 Contact: Donna Dunn
 Address: 350 Pageant Lane, Clarksville, TN 37043
 Telephone: (931) 648-5530
 Referred Person Hired? No
- Source D: Educational Opportunity Center
 Contact: John Johnson
 Address: Austin Peay, PO Box 4667, Clarksville, TN 37044
 Telephone: (931) 221-7481
 Referred Person Hired? No
- Source E: Murray State University Hopkinsville Regional Campus
 Contact: Kelly Morse
 Address: 5305 Ft. Campbell Blvd., Hopkinsville, KY 42240
 Telephone: (270) 707-1525
 Referred Person Hired? No

D. Interviewees Per Recruitment/Referral Source

On-Air Recruitment Ads = 7
All Access website = 15
Clarksville/Montgomery County Career Center = 0
Educational Opportunity Center = 0
Murray State University Hopkinsville Regional Campus = 0
Unsolicited Resume = 3
In-house Referrals = 6
Promotion from part-time status = 3
Hired by corporate office in Michigan = 1

E. Outreach Activities

Saga Communications of Tuckessee, LLC is considered a "small market station" as defined by the FCC because it is located in a metropolitan area that has a population of fewer than 250,000 persons. Therefore, only one outreach activity must be performed per each one-year period. The following outreach activities were performed within the last one-year period.

Activity #1

Name of Activity: **"A Career in Full Bloom" career fair at Veterans Plaza**

Date: April 27, 2007

Level of participation: Booth & promoter

Flyers, e-mails, proof of promotion, & other information is on file.

Activity #2

Name of Activity: **"29th Annual Career Fair" at Austin Peay**

Date: October 24, 2007

Level of participation: Booth

Flyers, e-mails, & other information is on file.

Activity #3

Name of Activity: **"Fall Career Fest" at Draughons Junior College**

Date: November 9, 2007

Level of participation: Booth

Flyers, e-mails, & other information is on file.